

# Electronics World

Published for over  
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years



## MEDIA PACK 2024

Informing professional engineers and senior managers in the global electronics industry



Established in 1913 and formerly known as Wireless World – Electronics World is a bi-monthly technical electronic engineering magazine aimed at professional design engineers.

The editorial of Electronics World covers the full range of electronic industry activities including technology, systems, components, development tools, test, software and instrumentation.

Electronics World informs, educates and advises by supplying readers with sufficient engineering detail to enable them to understand developments in the electronics industry as a route to their design problem solutions.

Most of the features are contributed by leading engineers and academics in the field, who draw on the engineering resources and knowledge base of leading-edge companies and organisations, as well as their own projects.

## From the Editor

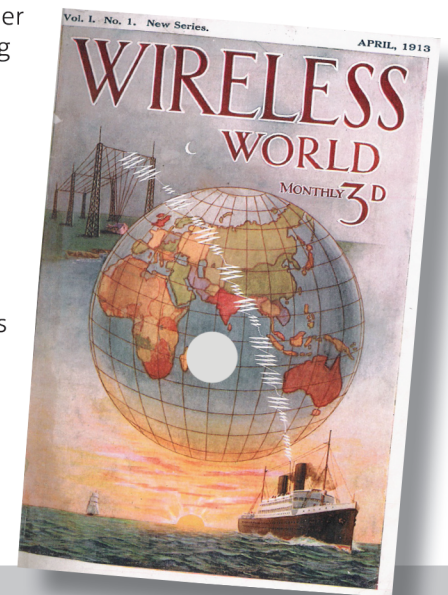
Being subscription-based, Electronics World is a requested read and as such reaches a guaranteed readership in a market where it is becoming very difficult to capture the reader's interest for longer than just a few minutes. Electronics World's readership consists of electronics design and development engineers, who want to learn from projects directly rather than just components overview and business commentary.

You will be hard pushed to find a technically in-depth magazine among others today that is completely aligned to the professional, practicing engineer, employed by the industry, and not just covering the corporate side of electronics. The content is primarily applications-led, with many tutorial-style article series.

Equally, being an international publication, Electronics World is the single, most powerful platform that delivers your message in one go to the design and development engineers you'd like to reach worldwide, not just in the UK and wider Europe, but also countries like India, China, the US and Russia that are influencing the modern-day electronics industry landscape.

**Stella Josifovska**  
Editor

P.S. If you'd like to collaborate with Electronics World, or contribute with a technical article to any of the subjects in our features list, or indeed have other interesting ideas you'd like to develop with us please contact our editorial offices by writing to the Editor at [SJosifovska@datateam.co.uk](mailto:SJosifovska@datateam.co.uk)



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# Electronics World Features 2024

Electronics World will focus on the following areas in 2024 and each topic will be covered in-depth providing a great opportunity for you to align your advertising with content that is relevant to your target market.

**For more information about the content of our next issue please contact the sales team.**

<p><b>December/January 2024:</b></p> <ul style="list-style-type: none"> <li>• Interconnection</li> <li>• Enclosures</li> <li>• Connectors</li> <li>• Embedded Systems</li> <li>• Test &amp; Measurement</li> <li>• Industrial Electronics</li> <li>• Power</li> </ul>	<p><b>April 2024:</b></p> <ul style="list-style-type: none"> <li>• Avionics</li> <li>• Energy Harvesting</li> <li>• Displays</li> <li>• Batteries</li> </ul>	<p><b>July/August 2024:</b></p> <ul style="list-style-type: none"> <li>• Wireless Technology</li> <li>• Machine Vision</li> <li>• Enclosures</li> <li>• Interconnection</li> <li>• Displays</li> <li>• Rail</li> </ul>	<p><b>November 2024:</b></p> <ul style="list-style-type: none"> <li>• Power</li> <li>• System Design</li> <li>• Thermal Management</li> <li>• Components</li> </ul>
<p><b>February 2024:</b></p> <ul style="list-style-type: none"> <li>• EPC -ONLY</li> <li>• Sensor Technology</li> <li>• Power</li> <li>• Displays</li> <li>• Memory</li> <li>• RF design</li> </ul>	<p><b>May 2024:</b></p> <ul style="list-style-type: none"> <li>• Embedded Design</li> <li>• Enclosures</li> <li>• Connectors &amp; Interconnections</li> <li>• Aerospace, Mil &amp; Defence</li> </ul>	<p><b>September 2024:</b></p> <ul style="list-style-type: none"> <li>• Industrial Electronics</li> <li>• Software and Tools</li> <li>• Avionics</li> <li>• Components</li> </ul>	<p><b>December/January 2025:</b></p> <ul style="list-style-type: none"> <li>• Interconnection</li> <li>• Enclosures</li> <li>• Connectors</li> <li>• Embedded Systems</li> <li>• Test &amp; Measurement</li> <li>• Industrial Electronics</li> </ul>
<p><b>March 2024:</b></p> <ul style="list-style-type: none"> <li>• Rail</li> <li>• EV</li> <li>• Medical</li> <li>• IIOT</li> </ul>	<p><b>June 2024:</b></p> <ul style="list-style-type: none"> <li>• T&amp;M</li> <li>• Batteries</li> <li>• System Security</li> <li>• Semiconductors</li> <li>• Power Supplies</li> </ul>	<p><b>October 2024:</b></p> <ul style="list-style-type: none"> <li>• Sensor Technology</li> <li>• Automotive Design</li> <li>• PCB's</li> <li>• Sustainable Solutions</li> <li>• Connectors</li> </ul>	

Please note: Topics covered but not restricted to the Features List, some additional topics will include; Power / Minimizing Power / Green Energy / Consumer Electronics / Sensors & Connectivity (Smart Everything / IoT) / AI & Robotics / Machine Vision / Medical & Wearables / Automotive / Communication & RF Design / Embedded Design / Components / Connectors / Software / Tools / Development Kits / Enclosures / Displays / Cleaning / PCB's / Test & Measurement and everything in-between. These will all be covered as a flow across the year.

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Button - £250 per send
Banner - £750 per send
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